



Poultry Africa 2017

4&5 October 2017 - Kigali, Rwanda

EXPO & LEADERSHIP CONFERENCE FOR SUB-SAHARAN AFRICA

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Poultry Africa 2017: Sold out and ready to start!

Everything is ready for the start of Poultry Africa, the first Expo, Leadership Conference and Technical Seminars event for Sub-Saharan Africa's poultry industry that will take place in Kigali, Rwanda, in October 2017.

Poultry Africa 2017 opens in two weeks from now, running a comprehensive agenda on 4th and 5th October. This includes the Expo presented by the professional show organizer VIV worldwide, the Leadership Conference presented by *International Poultry Production* and *International Hatchery Practice* and VIV worldwide and the Technical Seminars focusing on best practices. There is also a pre-event conference programme on 3rd October being hosted by the World's Poultry Science Association (WPSA).

Located at the modern Convention Centre in the beautiful Rwandan city of Kigali, the show is expecting to welcome high-level visitors from the focus countries of Eastern, Western and Southern Africa. Poultry Africa 2017 has been conceived to bring a positive wave of relevant information, production methods and new business opportunities in the pan-African region. It provides a stepping stone towards creating closer business links between Sub-Saharan industry professionals and farmers and the international producers and suppliers of the poultry and egg industry.

All exhibit space booked

"The exhibition space has been sold out since the end of August," states Diana Toth, Poultry Africa show manager for VIV worldwide. "Poultry Africa is proud to present to the Sub-Saharan industry more than 70 international companies coming from 20 different countries, who have chosen not to miss this first important appointment in Africa. The exhibiting companies will not only represent the world in terms of origin, but will also showcase cutting-edge products to the African industry, covering the whole poultry production and processing supply chain."

Some of the companies exhibiting in Poultry Africa halls MH2, MH3 and MH4 of the Kigali Convention Centre on 4th-5th October are: Andritz Feed and Biofuel A/S; Big Dutchman International GmbH; Catalysis S.L.; Ceva Sante Animale S.A.; Darling Ingredients International; Evonik Nutrition & Care GmbH; EW Nutrition GmbH; Hendrix Genetics BV; Impex Barneveld B.V.; Impextraco N.V.; Jamesway Incubator Company Inc.; Jansen Poultry Equipment; Kutlusan Tarim Ekipman Lojistik; Linco Food Systems A/S; Marel/Stork Poultry Processing; Moba B.V.; Muyang Holdings Co. Ltd; Ottevanger Milling Engineers B.V.; Pas Reform Hatchery Technologies; Petersime N.V.; Vencomatic Group; and Zucami.

Focused on Africa

Throughout the event, top international experts will present and discuss topics of particular relevance to Africa's current poultry production situation.

Topical veterinary issues feature in the morning sessions of the Leadership Conference programme arranged in association with the World Veterinary Poultry Association (WVPA). They will range from zoonotic pathogens and antimicrobial resistance to avian influenza and poultry welfare concerns. Among the speakers, Poultry Africa will host former WPSA President Edir N. Silva and avian influenza expert David Suarez.

The afternoon sessions of the Leadership Conference will then focus on marketing and trade opportunities for Africa. Delegates can expect to hear discussions of trade opportunities and feed supplies, the marketing outlook for broiler meat and eggs (with Watt Global Media), ways to improve profitability in poultry production, and much more. Nan-Dirk Mulder from Rabobank and Bart Hillen from Danisco Animal Nutrition will be two of the many experts disclosing their latest insights of the market.

Among other topics due to be aired at Poultry Africa 2017 are prospects for the advancement in African poultry production as well as optimal feed supply and feed production strategies for Africa. Expect, too, to hear about investment opportunities, the relevance of the current global avian influenza to Africa and progress in achieving profitable farm management.

While both the Expo and the Technical Seminars are completely free of charge, the Leadership Conference comes at a price of 99 USD including networking coffee breaks and lunch. All visitors are invited to pre-register before the event on the official show website www.poultryafrica2017.com where the full event programme is now available. Free registration is also possible onsite.

Presented by VIV worldwide, *International Poultry Production* and *International Hatchery Practice*, Poultry Africa is an event that from its start obtained the support and contribution of valuable partners. It opens in Kigali with the close cooperation of the Development Bank of Rwanda, the Ministry of Agriculture and Animal Resources of the Republic of Rwanda and the Rwanda Development Board as well as with the support of WVPA, Clinton Foundation, Rwanda Council of Veterinary Doctors, the Department of International Development, IEC, IPC, Africa Agribusiness Academy, DPC, NABC, Rwanda Poultry Industry Association, WPSA, Watt Global Media and African Farming.

The organisers look forward to welcoming all delegates to Poultry Africa 2017. Everything is ready to receive them on 4th-5th October.

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